

Privacy Policy

1. Purpose of Data Collection

To continuously enhance our products and services and better understand customer needs, we may request customers to provide personal data, contact information, and other relevant details. If your personal data is incomplete or inaccurate, we may not be able to provide or continue our services.

We collect personal data from visitors to our website on a voluntary basis. This personal data may include your full name, email address, address, telephone number, and any other information you submit. The data collected will only be used for the purposes specified at the time of collection, including the promotion of our products and services, and other purposes as agreed upon or required by law:

- Internal research and analysis;
- Daily operations of our services;
- Handling customer complaints and inquiries;
- Inviting customers to participate in promotional campaigns, market research, surveys, and other marketing activities;
- Offers and promotions regarding our products and services;
- Prevention or detection of crime:
- Disclosure as required by law;
- Other matters directly related.

2. Use of Personal Data

Customer personal data will be kept confidential, and we will not sell this data to third parties. However, we may provide such information to:

- Subsidiaries and associated companies of Mass Winning Ltd.;
- Any agent, contractor, or third-party service provider that provides services related to our business operations;
- Any agent authorized by our company to process customer personal data;
- Our auditors, consultants, or legal advisors;

- The media (in relation to handling customer complaints and inquiries under certain circumstances);
- Any person who has a duty of confidentiality to our company.

3. Direct Marketing

With your consent, we intend to use your personal data, including your name, address, phone number, and email address, for direct marketing purposes through mail, email, phone, or SMS concerning:

- Activities, offers, news, and redemption opportunities with us and our subsidiaries and associated companies;
- Membership programs of us and our subsidiaries and associated companies.

You may opt-out of our use of your personal data for direct marketing and/or its transfer as mentioned above by notifying us at ask@masswinning.com with "Unsubscribe" as the email subject, or by sending your request to the following address:

Mass Winning Ltd.

Unit 602, Fonda Industrial Building, 37, Au Pui Wan Street, Fotan, N.T., Hong Kong

"Unsubscribe"

4. Data Security

We will securely maintain your personal data in our system. Only authorized and properly trained staff will be allowed access to this data. We will also ensure our staff adheres to the highest standards of security and confidentiality.

5. Cross-border Transmission of Personal Information

As a multinational company, the team responsible for data processing may operate globally or across various countries/regions. These teams may be located anywhere in the world where we conduct business, including outside the EU, in countries that may not have the same standards for personal data protection as your country. We may also transmit data outside the EU, including to China. By using our services or providing us with your

information, you agree that we may collect, transmit, store, and process your information outside your country/region according to this Privacy Policy. We will strive to comply with applicable legal requirements, taking necessary protective measures.

6. "Cookies"

"Cookies" are small computer files stored in a user's web browser to record browsing preferences and history. They help users navigate the website more efficiently, enhancing usability. Some content on our website may use "Cookies" to save you time during subsequent visits, but they will not be used to collect personally identifiable information. By browsing our website, you consent to the use of "Cookies" as described in our policy. If you do not consent, you can disable "Cookies," but you may not have access to all parts of our website.

7. Access and Correction of Personal Data

All personal data will be stored in our database. Under the applicable regulations, customers have the right to check whether we hold personal data about them, obtain a copy of this data, and correct any inaccuracies. Requests for access or correction of data should be made in writing to:

Mass Winning Ltd.

Unit 602, Fonda Industrial Building, 37, Au Pui Wan Street, Fotan, N.T., Hong Kong

"Personal Information Management"

We reserve the right to charge a reasonable fee for processing any request for access to personal data.